



WOLLERSHEIM WINERY

Prairie du Sac, Wisconsin

Ruby Nouveau

ESTATE-GROWN DRY RED WINE

This red wine is fresh and fruity made in a Beaujolais nouveau style. Uncrushed fermentation within the berry develops unique fruit flavors specific to nouveau, such as raspberry, black cherry and banana. It is the first taste of the new vintage and is released on the traditional nouveau day, the third Thursday of November.

Our 2011 vintage of Ruby Nouveau reflects the nearly perfect growing season with fresh, bright flavors reminiscent of wild berry fruits and a beautifully dazzling ruby color that is slightly deeper than a normal nouveau because of the wonderful weather we had.

❖ **Grape:** 80% Marechal Foch and 20% Millot, estate-grown grapes - Lake Wisconsin Viticultural Area

❖ **Production Method:** whole berry fermentation, Beaujolais method

❖ **Aging:** not aged to retain its freshness and fruitiness, bottled early fall

❖ **Sweetness:** dry

❖ **Alcohol:** 13%

❖ **Serving Temperature:** 50° - 58°

❖ **Ageability:** ideally within 6 months, but can age up to 1 year

❖ **History:** started making Ruby Nouveau in 1984

❖ **Additional Information:** Ruby Nouveau is a celebration of the new harvest in the tradition of our winemaker's home in the Beaujolais region of France. This wine is released the same fall in which the grapes are picked, which makes the wine fresh and grapey, with a brilliant ruby-red color. The label depicts our stained glass window of our Foch grapes in the vineyard, complete with a native prickly pear cactus on the left.

For more information, call 1-800-VIP-WINE (847-9463) or visit our website at www.wollersheim.com.

The Wollersheim Winery sits on a scenic hillside overlooking the Wisconsin River, just across from Prairie du Sac, Wisconsin. This national historic site was selected by European vintners over 150 years ago and is one of America's oldest winery properties. Established as the Wollersheim Winery in 1972, today the vineyards are comprised of 27 acres of French-American and American hybrid grapes. This regional winery has received numerous Double Gold awards for its premium grape wines and has gained recognition as being one of the leading wineries in the Midwest.

