



WOLLERSHEIM WINERY

Prairie du Sac, Wisconsin

Ruby Nouveau

ESTATE-GROWN DRY RED WINE

This red wine is fresh and fruity made in a Beaujolais nouveau style. Uncrushed fermentation within the berry develops unique fruit flavors specific to nouveau, such as raspberry, black cherry and banana. It is the first taste of the new vintage and is released on the traditional nouveau day, the third Thursday of November.

Our 2009 vintage is a bit bigger than a usual Ruby Nouveau because of the nature of this year's growing season. Ruby Nouveau 2009 is full of wild berry fruits reminiscent of blueberries, blackcaps, or bing cherries. We of course don't add any of these fruits, but the intensity of the vintage really captures these flavors of the grape.

❖ **Grape:** 80% Marechal Foch and 20% Millot, estate-grown grapes - Lake Wisconsin Viticultural Area

❖ **Production Method:** whole berry fermentation, Beaujolais method

❖ **Aging:** not aged to retain its freshness and fruitiness, bottled early fall

❖ **Sweetness:** dry

❖ **Alcohol:** 13%

❖ **Serving Temperature:** 50° - 58°

❖ **Ageability:** 8 months to 1 year

❖ **History:** started making Ruby Nouveau in 1984

❖ **Additional Information:** Ruby Nouveau is a celebration of the new harvest in the tradition of our winemaker's home in the Beaujolais region of France. This wine is released the same fall in which the grapes are picked, which makes the wine fresh and grapey, with a brilliant ruby-red color. The colorful label is a celebration of our recent expansion picturing both our 2008 winery building and 1858 original winery building. We continue to *Build on Tradition...* For more information, call 1-800-VIP-WINE (847-9463) or visit our website at www.wollersheim.com.



The Wollersheim Winery sits on a scenic hillside overlooking the Wisconsin River, just across from Prairie du Sac, Wisconsin. This national historic site was selected by European vintners over 150 years ago and is one of America's oldest winery properties. Established as the Wollersheim Winery in 1972, today the vineyards are comprised of 27 acres of French-American and American hybrid grapes. This regional winery has received numerous Double Gold awards for its premium grape wines and has gained recognition as being one of the leading wineries in the Midwest.
